

Testimonial Giovanni Masciocchi

"Eindhoven combines a strong technology ecosystem with excellent amenities, a vibrant social scene, and a welcoming atmosphere."

1. Please briefly introduce yourself.

My name is Giovanni Masciocchi, and I am a Development Engineer for Magnetic Sensors at Infineon Technologies. Originally from Italy, I later moved to the UK and Germany, where I completed my PhD in Physics and developed expertise in sensing technologies and magnetism. I hold a Bachelor's and Master's degree in Engineering Physics from Politecnico di Milano.

2. How did you experience EMSA?

EMSA was a fantastic experience. Compared to larger conferences, I really appreciated its focused scope and community atmosphere. The topics were highly relevant to my field, making every session engaging and worthwhile. I also enjoyed the single-session format, which created many opportunities for meaningful discussions and networking.

3. How was your journey to Eindhoven?

The journey was very smooth. Eindhoven is very well connected to Amsterdam and its airport, making travel convenient and stress-free. I especially enjoyed travelling by train, where I could relax and admire the Dutch landscape, including its iconic windmills.

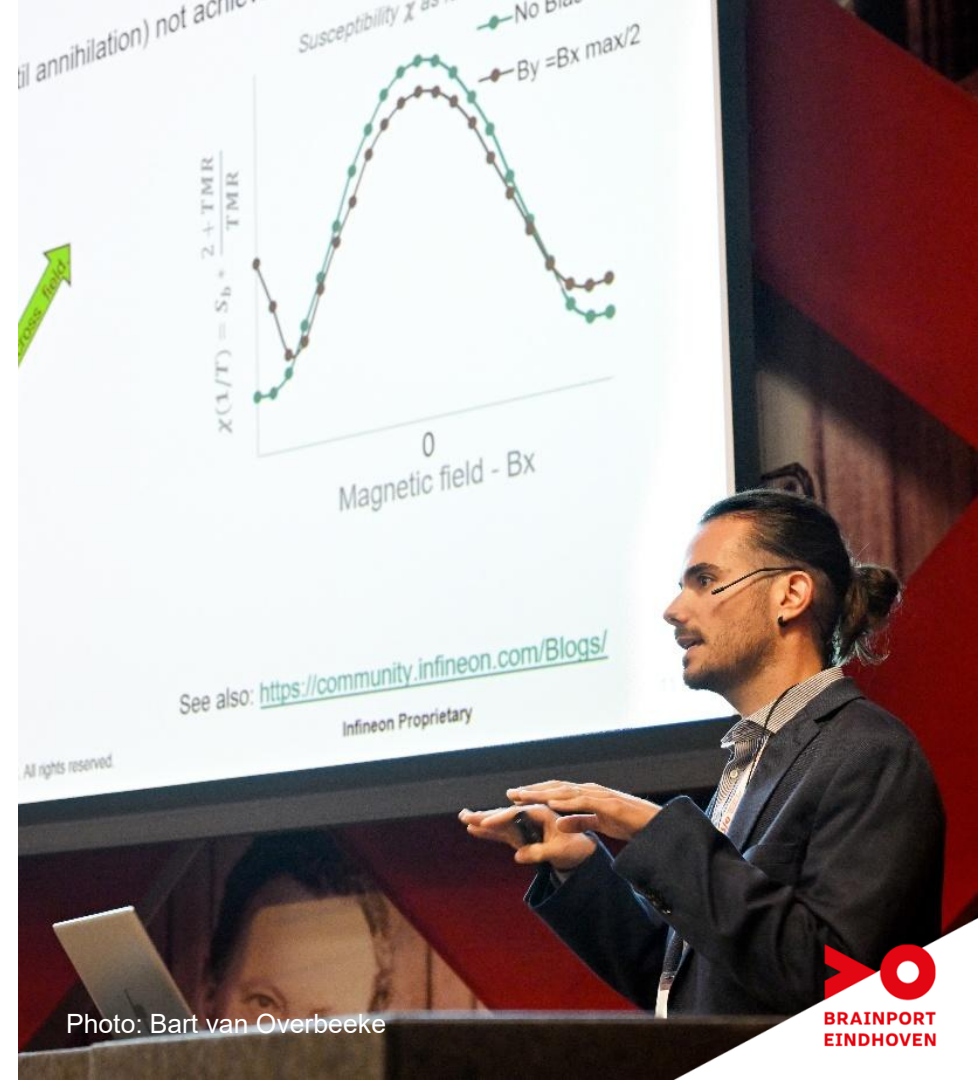


Photo: Bart van Overbeeke



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4. What was your first impression of Eindhoven?

Eindhoven was already familiar to me, as I had spent a month there during my PhD while working in the physics laboratories at TU/e. What impressed me most this time was how much the city had changed in just two and a half years. The many new developments reflect Eindhoven's rapid growth and its position as a leading technology and innovation hub.

5. What surprised you most about Eindhoven during your visit?

What continues to impress me is the cycling infrastructure. This is something the Netherlands is famous for, but experiencing it firsthand is always remarkable. The fact that cycling is such a natural and efficient way to get around makes the city feel accessible, sustainable, and enjoyable to explore.

6. What made your experience in Eindhoven different from other Dutch cities?

I really enjoyed the scale of the city and its pedestrian-friendly atmosphere. Since I often visit TU/e, I also appreciate how close the campus is to the city centre and the amount of green space. Compared to larger Dutch cities, Eindhoven feels vibrant and dynamic while maintaining a relaxed atmosphere.

7. Why do you think Eindhoven was the right destination for this conference?

Eindhoven was an excellent choice for hosting EMSA. TU/e provided modern facilities and an ideal setting for presentations and networking. The city's size made it easy for participants to meet, explore together, and build valuable connections beyond the conference sessions.

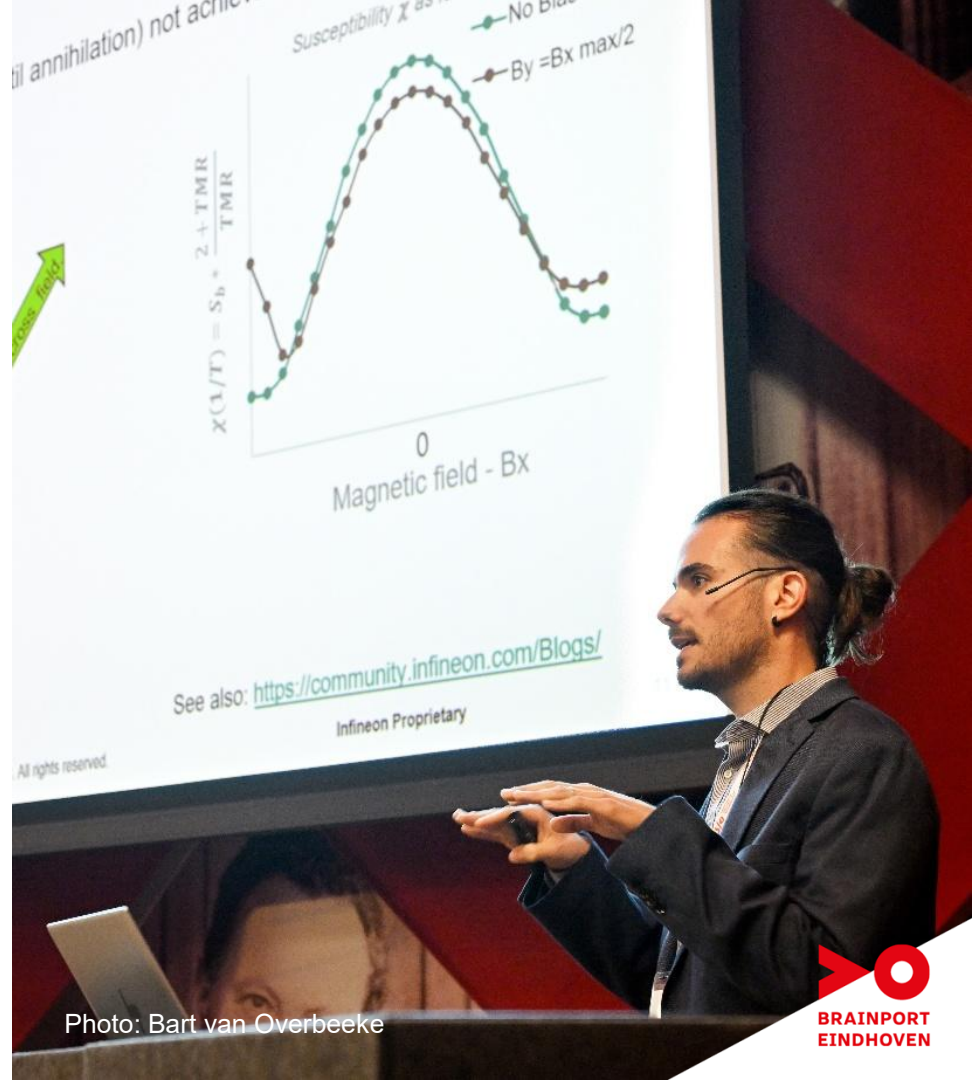


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8. Would you recommend Eindhoven to others?

Absolutely.

Eindhoven combines a strong technology ecosystem with excellent amenities, a vibrant social scene, and a welcoming atmosphere. The city's innovative spirit, together with institutions such as TU/e and the High Tech Campus, creates an environment where ideas, people, and technologies can come together naturally. For anyone interested in technology, research, or innovation, Eindhoven is definitely a city worth visiting.